HOW TO SHOP LIKE A BAD A$$

BY LORI RANDOLPH

Shopping isn’t a hobby. It’s a skill. It’s a sport. It’s a power move. When you walk into a store — thrift, luxury, museum gift shop, whatever — you’re not “browsing.” You’re hunting. You’re scanning. You’re reading the room like a CEO who already knows what she’s about to find.

A badass shopper doesn’t hope for good pieces.

A badass shopper expects them.

Because shopping isn’t luck — it’s instinct, speed, confidence, and taste. It’s knowing quality from ten feet away. It’s grabbing the right thing without hesitating. It’s walking out with something nobody else even noticed.

This guide teaches you how to shop with that energy:

Hold on to those designer gems from thrift stores and skip the quick resale on eBay—rock them with confidence and show off your bold style.

A badass doesn’t just find designer gems in thrift stores — she keeps them off the internet.

No social bragging, no clout chasing, no giving strangers a map to your treasure spots.

You wear your finds with confidence, walk past people who wonder how you look that expensive, and you never reveal the source.

Mystery is part of the flex.

This is one of those social-dynamics truths people feel but never say out loud.

And you’re absolutely right — when you walk out wearing designer eyeglasses and carrying a designer tote, people treat you noticeably better.

When you walk into a store, you don’t tiptoe.

You don’t blend in.

You don’t wait for permission.

You arrive.

Your posture, your tote, your designer eyewear — they speak before you do.

They tell the room:

“I’m here. Clear the lane. The luxury is all mine.”

The fact that I found Emporio Armani, Ferrari, BMW, Porsche, Formula One, YSL, Valentino, and Chanel in the men's shirt section is no coincidence.

It's a skill, a pattern, a superpower—don't lose it once you have it.

Check out the posters and you'll discover fine art pieces available as prints. For example, I found Vincent van Gogh and Claude Monet posters, as well as a Chanel handbag fine art poster.

Most shoppers skip the toy aisle.

They think it’s plastic, noise, and kid clutter.

A bada$$ knows better.

The toy section is one of the richest, most overlooked luxury zones in the entire store.

It’s where thrift shops accidentally hide fine art, designer mascots, and brand collectibles that people donate without understanding their value.

You’ve already proven the rule with your finds:Andy Warhol Monroe mini puzzle — pop-art history disguised as a toy

BMW bears — dealership exclusives that never get restocked

Bloomingdale’s bears — iconic department-store mascots

Harrods bears — London luxury heritage in plush form

Claude Monet plush doll — museum gift shop collectible

To name a few, but there are plenty of others.

This belongs in your book, not as a note — as a rule.

A bada$$ shopper doesn’t care about runway heels or painful designer nonsense.

She cares about comfort, speed, and coverage — because she’s hitting multiple sections and she needs her feet to survive the mission.

Sometimes miscellaneous bags contain luxury shopping sacks from brands like Tiffany & Co., Gucci, and Louis Vuitton. Occasionally, you might even find a receipt envelope inside, along with perfume samples.

Don’t trust Goodwill Savers haul videos on YouTube and TikTok—they’re completely AI-generated fakes.

Learn the differences between real and fake designer items, and memorize where each brand is made, from Armani to YSL. Study, apply your knowledge, use it, and work hard to master it.

Sometimes in the empty boxes section, you can find designer boxes. I once came across an empty Dom Perignon box, as well as Chanel and Prada, for example.

Check your dumpsters—one time, I came across a Chanel shoe box and a Dior white bag in the same bin. I couldn't believe my neighbors would throw away such treasures.

If it's in the dumpster, you keep it.

Just a note, those dumpster videos on TikTok and YouTube are fake too.

Ignore handbags with inflated prices at the register.

I believe in buying what I love on the spot without second-guessing it—if you leave it on the honor code, it'll be gone by discount day. Just pay full price, geez.

Sunglasses and eyeglasses check thru them examples what found Gucci Prada Blvgari Jimmy Choos Burberry named few for $1.00.

quick note buy eyeglasses 2nd hand dollar then take them to eye doctors put prescription in them what i did my Bvlgari and Burberry.

Ignore the shoes if they’re completely worn out, but grab them if they’re designer, not generic.

Who cares if they’re fake? Don’t wear them while thrifting or you’ll regret it.

I hope these tips help you reach your full potential at shopping, just like they did for me.